

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,848,496 B2
APPLICATION NO. : 09/371212
DATED : December 7, 2010
INVENTOR(S) : Ronald A. Katz

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 24, line 30, claim 1, change "points" to --point--.

Column 24, line 55, claim 4, change "3" to --2--.

Column 24, line 57, claim 5, change "4" to --2--.

Column 26, line 24, claim 33, change "32" to --31--.

Column 26, line 25, claim 33, change "merchandise" to --service--.

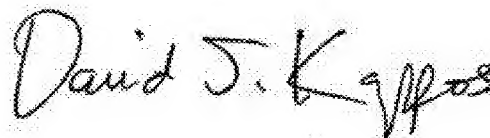
Column 26, line 26, claim 34, change "33" to --31--.

Column 26, line 27, claim 34, after "merchandise" insert --and service--.

Column 28, line 43, claim 60, after "interest;" delete "and".

Column 30, line 8, claim 61, after "item;" insert --and--.

Signed and Sealed this
Seventh Day of February, 2012

A handwritten signature in black ink that reads "David J. Kappos". The signature is written in a cursive, flowing style with a large initial "D" and a stylized "K".

David J. Kappos
Director of the United States Patent and Trademark Office